



Forecasts

Based on our bottom-up research methodology and time-tested models, our Forecast products are the most reliable and robust on the market today. Updated quarterly, Forecasts provide five years of historical data and five years of market projections for the principal drivers in more than 90 countries. In addition to country level Forecasts, we also offer regional and global level forecasts.

Convergence

This unique market tracking Forecast quantifies demand and revenue for bundled services, content distribution platforms and fixed mobile convergent applications.

North/South America

Canada
United States
Argentina
Brazil
Chile
Colombia
Mexico
Venezuela

Western Europe

France
Germany
Italy
Netherlands
Spain
United Kingdom

Eastern/Central Europe

Czech Rep.
Romania
Russian Fed.

Africa/Middle East

South Africa

Asia Pacific

China
India
Japan
Korea
Singapore

Fixed Communications

Quantifies fixed voice, data and Internet adoption and revenues throughout the world

North/South America

Canada
United States
Argentina
Bolivia
Brazil
Chile
Colombia
Costa Rica
Ecuador
El Salvador
Guatemala
Honduras
Mexico
Nicaragua
Panama
Paraguay
Peru
Puerto Rico
Uruguay
Venezuela

Western Europe

Austria
Belgium
France
Germany
Italy
Netherlands
Portugal
Spain
Switzerland
United Kingdom

Eastern/Central Europe

Bulgaria
Czech Republic
Hungary
Poland
Romania
Russian Fed.
Slovakia
Ukraine

Africa/Middle East

Egypt
Israel
Morocco
Nigeria
Saudi Arabia
South Africa
Turkey
U.A.E.

Asia Pacific

Australia
China
Hong Kong
Indonesia
India
Japan
Korea
Malaysia
New Zealand
Philippines
Singapore
Taiwan
Thailand
Vietnam

Fixed Operator Market Share

A companion product to our industry leading Fixed Communications Forecast, it tracks key market-share indicators at the operator level, for up to three operators per country.

North/South America

Canada
United States
Argentina
Bolivia
Brazil
Chile
Colombia
Ecuador
El Salvador
Guatemala
Honduras
Mexico
Panama
Paraguay
Peru
Puerto Rico
Venezuela

Western Europe

Austria
Belgium
France
Germany
Italy
Netherlands
Portugal
Spain
Switzerland
United Kingdom

Eastern/Central Europe

Bulgaria
Poland
Romania
Russian Fed.

Africa/Middle East

Egypt
Israel
Morocco
Nigeria
Saudi Arabia
South Africa
Turkey
U.A.E.

Asia Pacific

Australia
China
Hong Kong
Indonesia
India
Japan
Korea
Malaysia
New Zealand
Philippines
Singapore

Mobile Handsets

Tracks handset sell-through for the past five years and projects handset demand five years out, including sales to operators (up to four per country) and sales by vendor (market share for up to six vendors per country), in our premium version.

North/South America

Canada
United States
Argentina
Brazil
Bolivia
Chile
Colombia
Costa Rica
Ecuador
El Salvador
Guatemala
Honduras
Mexico
Nicaragua
Panama
Paraguay
Peru
Puerto Rico
Uruguay
Venezuela

Western Europe

France
Germany
Italy
Spain
United Kingdom

Eastern/Central Europe

Czech Republic
Poland
Russian Fed.

Africa/Middle East

Israel
Nigeria
Saudi Arabia
South Africa
Turkey

Asia Pacific

China
Hong Kong
Indonesia
India
Japan
Korea
Malaysia
Philippines
Singapore
Taiwan
Thailand
Vietnam

Mobile Demand

Quantifies current and future demand and spending on mobile voice and data services throughout the world.

Coverage Areas

North/South America	Western Europe	Eastern/Central Europe	Africa/Middle East	Asia Pacific
Canada United States Argentina Bolivia Brazil Chile Colombia Costa Rica Dominican Rep. Ecuador El Salvador Guatemala Honduras Mexico Nicaragua Panama Paraguay Peru Puerto Rico Uruguay Venezuela	Austria Belgium Denmark Finland France Germany Greece Iceland Ireland Italy Luxembourg Netherlands Norway Portugal Spain Sweden Switzerland United Kingdom	Bulgaria Croatia Czech Republic Hungary Poland Romania Russian Fed. Slovakia Slovenia Ukraine	Algeria Bahrain Botswana Cameroon Congo-DRC Cote d'Ivoire Egypt Ghana Iran Israel Jordan Kenya Kuwait Mauritius Morocco Mozambique Namibia Nigeria Oman Qatar Saudi Arabia Senegal South Africa Tanzania Tunisia Turkey Uganda U.A.E. Zimbabwe	Australia China Hong Kong Indonesia India Japan Korea Malaysia New Zealand Pakistan Philippines Singapore Taiwan Thailand Vietnam

Mobile Data

A premium version of the Mobile Demand Forecast, it tracks current and future demand for mobile data services, within the context of overall mobile demand. It breaks down mobile data penetration, ARPS, revenues and subscriptions at the service level.

North/South America	Western Europe	Eastern/Central Europe	Africa/Middle East	Asia Pacific
Canada United States Argentina Bolivia Brazil Chile Colombia Costa Rica Dominican Rep. Ecuador El Salvador Guatemala Honduras Mexico Nicaragua Panama Paraguay Peru Puerto Rico Uruguay Venezuela	Austria Belgium Denmark Finland France Germany Greece Iceland Ireland Italy Luxembourg Netherlands Norway Portugal Spain Sweden Switzerland United Kingdom	Bulgaria Croatia Czech Republic Hungary Poland Romania Russian Fed. Slovakia Slovenia Ukraine	Algeria Cameroon Cote d'Ivoire Egypt Israel Morocco Nigeria Saudi Arabia Senegal South Africa Tunisia Turkey Uganda	Australia Bangladesh Cambodia China Hong Kong Indonesia India Japan Korea Malaysia New Zealand Pakistan Philippines Singapore Taiwan Thailand Vietnam

Mobile Operator KPI

A companion product to the standard Mobile Demand or enhanced Mobile Data Forecast, it measures the key performance indicators for up to six operators per country, and breaks down key mobile demand metrics at the operator level.

North/South America	Western Europe	Eastern/Central Europe	Africa/Middle East	Asia Pacific
Canada United States Argentina Bolivia Brazil Chile Colombia Costa Rica Dominican Rep. Ecuador El Salvador Guatemala Honduras Mexico Nicaragua Panama Paraguay Peru Puerto Rico Uruguay Venezuela	Austria Belgium Denmark Finland France Germany Greece Iceland Ireland Italy Luxembourg Netherlands Norway Portugal Spain Sweden Switzerland United Kingdom	Bulgaria Croatia Czech Republic Hungary Poland Romania Russian Fed. Slovakia Slovenia Ukraine	Algeria Bahrain Botswana Cameroon Congo-DRC Cote d'Ivoire Egypt Ghana Iran Israel Jordan Kenya Kuwait Mauritius Morocco Mozambique Namibia Nigeria Oman Qatar Saudi Arabia Senegal South Africa Tanzania Tunisia Turkey Uganda U.A.E. Zimbabwe	Australia Bangladesh Cambodia China Hong Kong Indonesia India Japan Korea Malaysia New Zealand Pakistan Philippines Singapore Taiwan Thailand Vietnam

On-Demand Forecasting

In addition to our standard Forecast products, Pyramid has developed condensed versions of our Fixed and Mobile Forecasts for the following countries:

Caribbean/Americas	Scandinavia/Europe	Eastern Europe	Africa/Middle East	Asia Pacific
Jamaica ^ Trinidad & Tobago ^	Denmark * Finland * Norway * Sweden *	Azerbaijan ^ Belarus ^ Kazakhstan ^ Uzbekistan ^	Benin ^ Botswana * Burkina Faso ^ Cameroon * Cote d'Ivoire * Jordan * Madagascar ^* Mauritius * Senegal * Mali ^* Syria ^	Myanmar

^ Custom Mobile Model * Custom Fixed Model

Custom Forecasts can be developed on an on-demand basis for any country not listed.